



For immediate publication

**PRESS RELEASE**  
**Appointment of Marie Turgeon as STAS's Sales Director**

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Saguenay, June 2024 – As STAS's business development strategy gathers speed, we're proud to announce the appointment of Mrs. Marie Turgeon as the company's new Sales Director.

For the last 28 years, Mrs. Turgeon has been working in the fields of marketing, sales and international business development, namely in the manufacturing sector. Her dedication to her work has brought her recognition as an action-oriented, dynamic and proactive leader with a thorough understanding of best market development and sales management practices.

Since the early 2000s, this expert of business strategies has held positions as sales manager, marketing manager and general manager, and as vice-president of business development for various enterprises. Her professional experience includes such responsibilities as organizational development, operational planning, business process improvement, client retention and change management.

Mrs. Turgeon will be leveraging her managerial and interpersonal skills to oversee our sales processes and coordinate the work of our worldwide sales team, thus contributing to the attainment of STAS's ambitious goals for the coming years.

Mrs. Turgeon's appointment as STAS's Sales Director marks an additional step towards the realization of the company's strategic vision regarding global growth and market development.

*A long-standing supplier to the aluminum industry, STAS designs and installs high-tech equipment in over 40 countries and is a world leader recognized for its innovative qualities and expertise in the aluminum sector.*

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